






Latitude: 38.6467
Longitude: -121.0682

White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 2.0 miles

White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 4.0 miles

White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 6.0 miles

	2000 Total Population	4,246	25,852	78,695
	2000 Group Quarters	0	1	6,918
	2005 Total Population	5,274	33,182	95,366
	2010 Total Population	6,040	38,602	108,672
	2005 - 2010 Annual Rate	2.75%	3.07%	2.65%
	2000 Households	1,443	8,730	25,348
	2000 Average Household Size	2.94	2.96	2.83
	2005 Households	1,800	11,187	31,101
	2005 Average Household Size	2.93	2.97	2.85
	2010 Households	2,069	13,014	35,733
	2010 Average Household Size	2.92	2.97	2.85
	2005 - 2010 Annual Rate	2.82%	3.07%	2.82%
	2000 Families	1,261	7,286	20,231
	2000 Average Family Size	3.15	3.25	3.17
	2005 Families	1,572	9,305	24,860
	2005 Average Family Size	3.14	3.26	3.19
	2010 Families	1,806	10,806	28,561
	2010 Average Family Size	3.13	3.27	3.19
	2005 - 2010 Annual Rate	2.81%	3.04%	2.81%
	2000 Housing Units	1,490	8,983	26,267
	Owner Occupied Housing Units	88.9%	83.8%	77.9%
	Renter Occupied Housing Units	8.5%	12.6%	18.6%
	Vacant Housing Units	2.6%	3.7%	3.5%
	2005 Housing Units	1,878	11,588	32,400
	Owner Occupied Housing Units	88.0%	84.7%	78.9%
	Renter Occupied Housing Units	7.8%	11.8%	17.1%
	Vacant Housing Units	4.2%	3.5%	4.0%
	2010 Housing Units	2,171	13,524	37,328
	Owner Occupied Housing Units	87.6%	84.4%	79.0%
	Renter Occupied Housing Units	7.7%	11.8%	16.7%
	Vacant Housing Units	4.7%	3.8%	4.3%
	Median Household Income			
	2000	\$89,228	\$83,081	\$75,837
	2005	\$105,795	\$99,287	\$89,684
	2010	\$125,807	\$117,169	\$107,437
	Median Home Value			
	2000	\$263,502	\$242,319	\$230,936
	2005	\$639,831	\$577,365	\$549,183
	2010	\$841,261	\$754,317	\$724,273
	Per Capita Income			
	2000	\$38,862	\$35,230	\$30,572
	2005	\$46,839	\$42,920	\$38,063
	2010	\$59,178	\$52,987	\$47,121
	Median Age			
	2000	38.1	35.7	35.8
	2005	40.5	36.6	36.7
	2010	41.1	36.8	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Household Income Base	1,452	8,567	25,254
< \$15,000	3.8%	3.2%	4.6%
\$15,000 - \$24,999	3.0%	2.9%	5.4%
\$25,000 - \$34,999	5.0%	4.8%	5.9%
\$35,000 - \$49,999	7.6%	9.3%	11.3%
\$50,000 - \$74,999	18.6%	21.0%	21.9%
\$75,000 - \$99,999	18.5%	21.5%	19.0%
\$100,000 - \$149,999	23.3%	22.1%	20.5%
\$150,000 - \$199,999	8.4%	6.6%	5.6%
\$200,000+	11.8%	8.5%	5.7%
Average Household Income	\$114,960	\$103,409	\$91,032

2005 Households by Income

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Household Income Base	1,799	11,188	31,103
< \$15,000	3.4%	2.7%	3.5%
\$15,000 - \$24,999	1.9%	1.8%	4.3%
\$25,000 - \$34,999	4.0%	3.7%	4.2%
\$35,000 - \$49,999	6.4%	7.8%	9.3%
\$50,000 - \$74,999	14.8%	14.3%	16.0%
\$75,000 - \$99,999	15.6%	20.0%	19.2%
\$100,000 - \$149,999	25.8%	28.3%	25.9%
\$150,000 - \$199,999	11.1%	9.2%	8.5%
\$200,000+	16.8%	12.1%	9.1%
Average Household Income	\$141,195	\$126,021	\$112,338

2010 Households by Income

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Household Income Base	2,070	13,014	35,734
< \$15,000	3.0%	2.3%	2.8%
\$15,000 - \$24,999	1.5%	1.6%	3.2%
\$25,000 - \$34,999	2.5%	2.6%	3.9%
\$35,000 - \$49,999	5.7%	5.8%	6.6%
\$50,000 - \$74,999	10.3%	11.4%	13.4%
\$75,000 - \$99,999	13.8%	14.5%	14.7%
\$100,000 - \$149,999	23.6%	28.5%	26.7%
\$150,000 - \$199,999	15.8%	15.8%	14.4%
\$200,000+	23.6%	17.5%	14.3%
Average Household Income	\$177,737	\$155,550	\$139,066

2000 Owner Occupied HUs by Value

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,312	7,551	20,397
<\$50,000	1.4%	0.3%	1.6%
\$50,000 - 99,999	1.4%	0.7%	1.4%
\$100,000 - 149,999	4.5%	3.1%	7.0%
\$150,000 - 199,999	17.1%	24.7%	24.4%
\$200,000 - \$299,999	37.2%	46.0%	43.5%
\$300,000 - 499,999	29.0%	20.6%	18.8%
\$500,000 - 999,999	8.5%	4.0%	3.1%
\$1,000,000+	0.9%	0.6%	0.4%
Average Home Value	\$309,821	\$274,781	\$257,055

2000 Specified Renter Occupied HUs by Contract Rent

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	113	1,115	4,894
With Cash Rent	100.0%	98.4%	97.9%
No Cash Rent	0.0%	1.6%	2.1%
Median Rent	\$1,091	\$1,053	\$818
Average Rent	\$1,038	\$1,065	\$882

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	4,242	25,852	78,695
0 - 4	6.8%	7.9%	7.2%
5 - 9	9.2%	9.6%	8.3%
10 - 14	10.3%	9.3%	8.1%
15 - 24	10.2%	10.0%	10.6%
25 - 34	7.7%	11.7%	14.2%
35 - 44	20.7%	21.3%	21.6%
45 - 54	18.5%	15.9%	15.3%
55 - 64	8.6%	7.1%	7.0%
65 - 74	5.2%	4.3%	4.4%
75 - 84	2.4%	2.3%	2.7%
85+	0.5%	0.6%	0.8%
18+	68.5%	68.3%	72.2%

2005 Population by Age

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	5,273	33,183	95,368
0 - 4	6.5%	7.9%	7.2%
5 - 9	7.8%	8.6%	7.7%
10 - 14	10.1%	9.9%	8.6%
15 - 24	12.9%	12.0%	12.1%
25 - 34	5.9%	9.1%	11.3%
35 - 44	15.8%	18.6%	19.5%
45 - 54	19.4%	17.5%	16.7%
55 - 64	12.7%	9.5%	9.0%
65 - 74	5.3%	4.0%	4.2%
75 - 84	2.8%	2.3%	2.6%
85+	0.7%	0.7%	0.9%
18+	70.3%	68.9%	72.1%

2010 Population by Age

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	6,037	38,604	108,672
0 - 4	6.4%	7.8%	7.2%
5 - 9	6.9%	7.7%	7.0%
10 - 14	9.0%	9.1%	8.2%
15 - 24	13.3%	12.4%	12.5%
25 - 34	8.3%	10.6%	12.1%
35 - 44	11.9%	15.5%	16.8%
45 - 54	20.5%	18.6%	17.7%
55 - 64	14.3%	11.2%	10.7%
65 - 74	5.6%	4.1%	4.3%
75 - 84	3.1%	2.2%	2.5%
85+	0.9%	0.8%	1.0%
18+	72.3%	70.4%	72.9%

2000 Population by Sex

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Males	49.7%	49.5%	53.5%
Females	50.3%	50.5%	46.5%

2005 Population by Sex

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Males	49.5%	49.4%	52.7%
Females	50.5%	50.6%	47.3%

2010 Population by Sex

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Males	49.2%	49.2%	52.1%
Females	50.8%	50.8%	47.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Race/Ethnicity

Total	4,246	25,851	78,695
White Alone	90.2%	88.1%	83.0%
Black Alone	0.8%	1.0%	4.1%
American Indian Alone	0.6%	0.5%	0.6%
Asian or Pacific Islander Alone	4.1%	5.9%	5.3%
Some Other Race Alone	1.3%	1.4%	3.7%
Two or More Races	3.0%	3.1%	3.3%
Hispanic Origin	5.0%	5.8%	8.4%
Diversity Index	26.2	30.6	41.3

2005 Population by Race/Ethnicity

Total	5,274	33,182	95,366
White Alone	88.3%	85.4%	81.0%
Black Alone	0.8%	1.1%	3.6%
American Indian Alone	0.6%	0.5%	0.6%
Asian or Pacific Islander Alone	4.8%	7.2%	6.5%
Some Other Race Alone	1.6%	1.8%	4.1%
Two or More Races	3.8%	4.0%	4.2%
Hispanic Origin	6.4%	7.5%	10.0%
Diversity Index	31.3	36.8	45.8

2010 Population by Race/Ethnicity

Total	6,039	38,600	108,672
White Alone	86.4%	82.8%	78.7%
Black Alone	0.8%	1.2%	3.4%
American Indian Alone	0.7%	0.5%	0.7%
Asian or Pacific Islander Alone	5.6%	8.5%	7.7%
Some Other Race Alone	2.0%	2.2%	4.6%
Two or More Races	4.5%	4.7%	4.9%
Hispanic Origin	7.9%	9.2%	11.8%
Diversity Index	36.1	42.3	50.5



2000 Population 3+ by School Enrollment

Total	4,080	24,524	75,397
Enrolled in Nursery/Preschool	1.8%	2.3%	2.1%
Enrolled in Kindergarten	1.6%	2.1%	1.9%
Enrolled in Grade 1-8	17.2%	15.8%	13.7%
Enrolled in Grade 9-12	7.3%	7.4%	6.6%
Enrolled in College	3.8%	5.0%	5.2%
Enrolled in Grad/Prof School	1.6%	1.5%	1.3%
Not Enrolled in School	66.7%	65.9%	69.2%

2000 Population 25+ by Educational Attainment

Total	2,715	16,217	52,003
Less than 9th Grade	0.6%	1.3%	2.0%
9th - 12th Grade, No Diploma	3.2%	3.0%	7.3%
High School Graduate	14.1%	11.9%	17.3%
Some College, No Degree	25.9%	26.5%	26.7%
Associate Degree	9.3%	9.2%	8.7%
Bachelor's Degree	31.5%	33.1%	26.1%
Master's/Prof/Doctorate Degree	15.4%	15.1%	12.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population 15+ by Sex and Marital Status

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	3,112	18,713	60,265
Females	50.6%	51.0%	45.6%
Never Married	7.6%	7.7%	7.5%
Married, not Separated	36.5%	36.3%	30.3%
Married, Separated	0.2%	0.6%	0.8%
Widowed	3.0%	2.5%	2.7%
Divorced	3.2%	3.9%	4.4%
Males	49.4%	49.0%	54.4%
Never Married	8.7%	9.2%	11.7%
Married, not Separated	37.0%	35.9%	35.2%
Married, Separated	0.5%	0.7%	2.1%
Widowed	0.7%	0.8%	1.3%
Divorced	2.6%	2.4%	4.1%



2000 Population 16+ by Employment Status

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	3,044	18,290	59,056
In Labor Force	68.6%	72.1%	65.8%
Civilian Employed	66.2%	70.0%	61.8%
Civilian Unemployed	2.4%	2.1%	4.0%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	31.4%	27.9%	34.2%

2005 Civilian Population 16+ in Labor Force

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Civilian Employed	96.0%	96.8%	93.9%
Civilian Unemployed	4.0%	3.2%	6.1%

2010 Civilian Population 16+ in Labor Force

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Civilian Employed	96.3%	97.0%	94.7%
Civilian Unemployed	3.7%	3.0%	5.3%

2000 Females 16+ by Employment Status and Age of Children

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,535	9,314	26,850
Own Children < 6 Only	5.7%	10.5%	9.9%
Employed/in Armed Forces	2.7%	6.0%	5.2%
Unemployed	0.3%	0.2%	0.3%
Not in Labor Force	2.7%	4.3%	4.4%
Own Children < 6 and 6-17 Only	8.9%	10.1%	9.0%
Employed/in Armed Forces	3.8%	5.0%	4.4%
Unemployed	0.1%	0.3%	0.3%
Not in Labor Force	5.0%	4.7%	4.3%
Own Children 6-17 Only	26.3%	25.0%	23.4%
Employed/in Armed Forces	18.2%	17.6%	17.3%
Unemployed	0.8%	0.4%	0.5%
Not in Labor Force	7.2%	7.0%	5.7%
No Own Children < 18	59.2%	54.5%	57.7%
Employed/in Armed Forces	30.2%	31.9%	33.2%
Unemployed	0.7%	0.9%	1.1%
Not in Labor Force	28.2%	21.7%	23.3%

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2005 Employed Population 16+ by Industry

	2.0 miles	4.0 miles	6.0 miles
Total	2,571	16,585	44,784
Agriculture/Mining	0.4%	0.3%	0.7%
Construction	8.7%	7.7%	7.9%
Manufacturing	8.8%	10.3%	9.7%
Wholesale Trade	4.3%	3.1%	2.8%
Retail Trade	7.3%	8.6%	10.3%
Transportation/Utilities	4.4%	4.1%	3.7%
Information	2.6%	2.5%	2.4%
Finance/Insurance/Real Estate	10.4%	11.8%	11.2%
Services	43.1%	41.3%	40.8%
Public Administration	10.0%	10.4%	10.5%

2005 Employed Population 16+ by Occupation

	2.0 miles	4.0 miles	6.0 miles
Total	2,573	16,585	44,785
White Collar	75.1%	77.0%	74.9%
Management/Business/Financial	24.5%	25.3%	21.6%
Professional	27.4%	28.0%	27.8%
Sales	13.0%	12.3%	13.1%
Administrative Support	10.3%	11.4%	12.4%
Services	11.8%	11.7%	12.7%
Blue Collar	13.1%	11.2%	12.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.4%
Construction/Extraction	5.5%	3.8%	4.6%
Installation/Maintenance/Repair	1.5%	1.9%	2.2%
Production	2.0%	2.2%	2.3%
Transportation/Material Moving	3.8%	3.3%	2.9%



2000 Workers 16+ by Means of Transportation to Work

	2.0 miles	4.0 miles	6.0 miles
Total	1,987	12,581	35,750
Drove Alone - Car, Truck, or Van	79.7%	80.5%	79.1%
Carpooled - Car, Truck, or Van	11.6%	10.3%	10.8%
Public Transportation	1.5%	1.3%	1.6%
Walked	0.8%	1.0%	1.7%
Other Means	0.9%	0.9%	1.0%
Worked at Home	5.5%	6.0%	5.9%

2000 Workers 16+ by Travel Time to Work

	2.0 miles	4.0 miles	6.0 miles
Total	1,987	12,582	35,749
Did Not Work at Home	94.5%	94.0%	94.1%
Less than 5 minutes	1.7%	1.7%	2.6%
5 to 9 minutes	7.0%	7.9%	9.0%
10 to 19 minutes	21.1%	20.9%	21.8%
20 to 24 minutes	12.1%	12.5%	12.1%
25 to 34 minutes	17.6%	17.6%	18.4%
35 to 44 minutes	11.8%	11.9%	10.4%
45 to 59 minutes	13.5%	12.4%	11.0%
60 to 89 minutes	4.7%	4.9%	5.2%
90 or more minutes	4.9%	4.2%	3.6%
Worked at Home	5.5%	6.0%	5.9%
Average Travel Time to Work (in min)	32.3	31.4	29.9

2000 Households by Vehicles Available

	2.0 miles	4.0 miles	6.0 miles
Total	1,438	8,684	25,330
None	0.2%	1.3%	2.6%
1	16.1%	18.3%	23.2%
2	54.2%	54.9%	50.6%
3	20.9%	19.2%	17.4%
4	6.5%	4.7%	4.5%
5+	1.9%	1.6%	1.7%
Average Number of Vehicles Available	2.2	2.1	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Type

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,442	8,730	25,348
Family Households	87.4%	83.5%	79.8%
Married-couple Family	77.9%	74.1%	68.3%
With Related Children	41.5%	42.0%	37.8%
Other Family (No Spouse)	9.6%	9.4%	11.5%
With Related Children	6.9%	6.9%	8.3%
Nonfamily Households	12.6%	16.5%	20.2%
Householder Living Alone	10.1%	12.8%	15.7%
Householder Not Living Alone	2.5%	3.7%	4.5%
Households with Related Children	48.4%	48.9%	46.1%
Households with Persons 65+	16.5%	14.6%	16.6%

2000 Households by Size

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,443	8,730	25,348
1 Person Household	10.0%	12.8%	15.7%
2 Person Household	34.6%	33.1%	33.5%
3 Person Household	18.6%	19.2%	18.9%
4 Person Household	23.3%	22.8%	20.9%
5 Person Household	9.1%	8.7%	8.0%
6 Person Household	3.0%	2.4%	2.2%
7+ Person Household	1.5%	1.0%	0.9%

2000 Households by Year Householder Moved In

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,438	8,686	25,329
Moved in 1999 to March 2000	18.3%	24.4%	25.3%
Moved in 1995 to 1998	33.0%	37.7%	34.5%
Moved in 1990 to 1994	19.5%	19.6%	21.2%
Moved in 1980 to 1989	17.7%	13.0%	14.0%
Moved in 1970 to 1979	8.7%	4.2%	3.8%
Moved in 1969 or Earlier	2.8%	1.2%	1.3%
Median Year Householder Moved In	1995	1996	1996



2000 Housing Units by Units in Structure

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,479	9,020	26,238
1, Detached	93.3%	89.9%	82.5%
1, Attached	1.4%	0.8%	3.0%
2	0.4%	0.3%	0.6%
3 or 4	0.0%	1.0%	2.3%
5 to 9	0.4%	1.5%	3.0%
10 to 19	0.0%	2.1%	2.0%
20+	1.1%	3.7%	4.9%
Mobile Home	3.4%	0.7%	1.6%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 2.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 4.0 miles	White Rock Rd AT Latrob El Dorado Hills, CA 957 Radius: 6.0 miles
Total	1,485	8,939	26,236
1999 to March 2000	5.3%	13.2%	10.5%
1995 to 1998	19.2%	24.5%	18.9%
1990 to 1994	19.3%	23.4%	22.7%
1980 to 1989	26.1%	22.3%	26.8%
1970 to 1979	18.0%	10.7%	13.0%
1969 or Earlier	12.3%	5.9%	8.1%
Median Year Structure Built	1988	1992	1990

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 38.6467
Longitude: -121.0682


White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 2.0 miles

White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 4.0 miles

White Rock Rd AT Latrob
El Dorado Hills, CA 957
Radius: 6.0 miles

Top 3 Tapestry Segments

1.	Suburban Splendor	Boomburbs	Boomburbs
2.	Boomburbs	Suburban Splendor	In Style
3.	Exurbanites	Sophisticated Squires	Sophisticated Squires

 **2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,050,883	\$39,270,258	\$98,191,974
Average Spent	\$3,917.16	\$3,510.35	\$3,157.20
Spending Potential Index	149	133	120
Computers & Accessories: Total \$	\$965,619	\$5,389,396	\$13,332,021
Average Spent	\$536.46	\$481.76	\$428.67
Spending Potential Index	216	194	172
Education: Total \$	\$4,198,127	\$22,760,435	\$56,738,028
Average Spent	\$2,332.29	\$2,034.54	\$1,824.32
Spending Potential Index	213	186	167
Entertainment/Recreation: Total \$	\$12,135,951	\$67,001,783	\$165,435,761
Average Spent	\$6,742.20	\$5,989.25	\$5,319.31
Spending Potential Index	211	187	167
Food at Home: Total \$	\$15,880,087	\$88,188,916	\$223,047,210
Average Spent	\$8,822.27	\$7,883.16	\$7,171.71
Spending Potential Index	186	166	151
Food Away from Home: Total \$	\$11,485,311	\$64,254,998	\$161,077,732
Average Spent	\$6,380.73	\$5,743.72	\$5,179.18
Spending Potential Index	198	178	161
Health Care: Total \$	\$11,850,296	\$64,239,436	\$161,613,551
Average Spent	\$6,583.50	\$5,742.33	\$5,196.41
Spending Potential Index	185	162	146
HH Furnishings & Equipment: Total \$	\$7,445,723	\$41,354,081	\$101,252,128
Average Spent	\$4,136.51	\$3,696.62	\$3,255.59
Spending Potential Index	194	174	153
Investments: Total \$	\$21,702,574	\$112,591,938	\$275,844,357
Average Spent	\$12,056.99	\$10,064.53	\$8,869.31
Spending Potential Index	267	223	196
Retail Goods: Total \$	\$85,679,981	\$476,499,547	\$1,187,528,641
Average Spent	\$47,599.99	\$42,594.04	\$38,182.97
Spending Potential Index	189	169	152
Shelter: Total \$	\$53,458,324	\$296,576,894	\$735,751,896
Average Spent	\$29,699.07	\$26,510.85	\$23,656.86
Spending Potential Index	215	192	172
TV/Video/Sound Equipment: Total \$	\$3,657,082	\$20,436,993	\$51,386,550
Average Spent	\$2,031.71	\$1,826.85	\$1,652.25
Spending Potential Index	193	173	157
Travel: Total \$	\$6,906,481	\$37,459,806	\$92,242,448
Average Spent	\$3,836.93	\$3,348.51	\$2,965.90
Spending Potential Index	222	194	172
Vehicle Maintenance & Repairs: Total \$	\$3,743,387	\$20,808,910	\$52,041,852
Average Spent	\$2,079.66	\$1,860.10	\$1,673.32
Spending Potential Index	201	180	162

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.